



MUSEUM OF MOTHERHOOD: M.O.M. ART ANNEX

MOMmuseum.org / E: info@MOMmuseum.org / P: 877.711.6667/ 207.504.3001

Mission	The Museum of Motherhood is an education and exhibition center focused on the subject of mothers, motherhood, and mothering: past, present, and future. Our mission is to start great conversations, create thought-provoking exhibits and share information and education from diverse, inclusive, multicultural perspectives. In 2017 the MOM Art Annex opened in St. Petersburg, FL to continue the work of the museum while offering residency programs to international students.
Early History and Significance	Conceived in 2003. Trademarked with 501c3 non-profit status through Motherhood Foundation Inc., 2005. Traveling exhibits, conferences and online presence 2006-2010: Dobbs Ferry, NY, Seneca Falls, NY. First full-time exhibition space opened UES Manhattan 2011-2014. Manhattan College Pop Up Exhibit 2015. Annual Academic M.O.M. Conferences May 2005-2015 in partnerships with CUNY, The Graduate Center, and Manhattan College, USF. Relocated to St. Petersburg, Florida 2016. Opened its doors, January 1 2017. We are the first and only facility of its kind.
Reach	<p>-The museum had approximately 20,000 visitors between September 2011-April, 2014 at its 401 East 84th St. location. Gymboree franchise owners sponsored a 2,500 square foot space. Travelers from around the world made the museum a destination. Local families benefited by participating in La Leche League groups, personal mentorships and special needs play dates.</p> <p>-Drawing from a pool of 60 interns over 29 months, volunteers conducted research and created projects on site. They were from Columbia U., Columbia Teachers College, Hunter College, Marymount Manhattan College, and the High School of Art and Design. Annual academic conferences featured international panels of researchers. Mother studies classes were developed and taught onsite. The Wall Street Journal, NY Post and multiple parenting media outlets highlighted the museum's activities.</p>
Goals	M.O.M. aims to be world-class museum, library, and teaching facility. We are committed to being a strong community partner. We want to empower future generations by serving those interested in learning more about the sociology of family, maternal psychology, herstory, reproductive technologies, & the art of procreation.
Vision	Museum programs aim to shed light on caregiving, global family traditions, new technologies, mothers, fathers, the art of motherhood and women-led initiatives, while educating families and future generations. This should be a student-run facility, with arts and academic residencies on an ongoing basis. M.O.M. should be a robust contributor to St. Petersburg and AEHK community.
Phased Application	M.O.M. received a MAP grant from American Alliance of Museums 2012-2013 and was granted access to Materials for the Arts non-profit in NYC. The new M.O.M. Art Annex has joined the Arts Alliance of St. Pete with a business membership (2017-18), and participated in Green House programs. M.O.M. hosted one H.S. intern in 2017, and one USF intern in 2018. Outreach should include communication with health care professionals & USF classrooms. The 2018 M.O.M. conference has forged a partnership with USF Women's & Gender Dept. Additional fundraising is needed. Specific goals include building the art collection, instituting classes, and site expansion.
Current Status	<p>-The Museum of Motherhood has pop-up hours at the Lasallian Women and Gender Resource Center (LWGRC) at Manhattan College (2018-2019).</p> <p>-M.O.M. Art Annex will once again offer onsite visits and classes for curated exhibits as well as residencies. Tours are by appointment only. USF internships are active. Academic conferences continue to take place annually. M.O.M. Participates in AEHK artist tours (March). Art Residencies happen year-round via application. Online exhibits in partnership with Procreate Project (England) and MER (NYC) are posted monthly. Director, Martha Joy Rose welcomes you.</p>