The Museum of Motherhood

• We are the first and only Museum of Motherhood in the world, championed by the nonprofit MOM Art Annex FL 501c3.

• MoM creates awe and inspiration.

• Our aim is to build a world-class facility devoted to the art, science, and history of women, mothers, and families inclusive of all.

• We are a meaningful exhibition and education resource claiming our rightful place in the museum world.
A Track Record of Success

• Pop-Up Exhibit in Seneca Falls, home to the women’s suffrage movement (2010)

• 2,500 square feet of exhibition space on Manhattan’s upper east side with 40,000 in-person visits, sponsorship, and media attention (2011-2014)

• Pioneered Mother Studies with exhibits and online courses taught at the university level from 2015 – 2020

• Developed the MOM Art Annex 501c3 non-profit in Historic Kenwood and began the incubator project for the Museum in St. Pete, Florida 2019-2022

• Moved to the Factory in the Arts District of St. Petersburg 2023

• Projections for 2024 show that our impact is on the rise with multiple partnerships, including international arts organizations, local institutions, and civic non-profits
Past Sponsors Have Included:
Dove Campaign For Real Beauty
Capri Sun
Avon
Dixie
Redbook Magazine
Fresh Direct

Product Launches:
Pure Bars
Adina Drinks

Database Collection:
Crocs
Moms Like Me (Gannett)
And so many more…

We have been reaching women, mothers, and families since 2002
We are Woman-Empowered, Mom-Branded Exhibitions, Education & Non-Profit Resources

We are also:

• Conversation starters
• Network and database builders
• Education champions
• Community connectors
• A trusted source of information
• Content providers
• A travel destination
• An international resource

First, Local, Historic with International reach.
Social significance and cultural relevance. Massive opportunity for connection, education, and community.
OUR PROMISE TO OUR COMMUNITY:

• Our exhibits initiate and enhance conversations between women, and families, students, and academics, that motivate well-being, cultural connections, and social awareness.

• We believe a more comprehensive understanding of pregnancy, birth and the value of caregiving-work will lead to healthier and happier homes, more productive workplaces, and better social policies.

• We maintain a significant community, online, and onsite presence that includes classes, tours, local press, newsletters, blogs, and social media impressions in the millions.

• Our annual conferences, digital humanities journal, internships, onsite gatherings, online connections reach thousands with an international audience since 2005.

• We are the first and only social change museum of its kind devoted to the art, science, and herstory of m/others inclusive of all reproductive identities for the purpose of connecting humans across social, economic, cultural, and international borders. We are claiming our rightful place in the museum world!
Opportunities

- **Corporate Sponsors** - Large-scale opportunities to be a part of our mission from the ground up. Help determine the direction of our initiatives and participate in our ongoing capital campaign $250,000

- **Champions** – Individuals, foundations, or businesses who believe in our mission and want to contribute to MOM with monetary support for operational expenses. We will proudly list you on our website and materials and look forward to collaborative messaging $25,000

- **Local Sponsors** – Mid-size businesses who believe in our mission and want to contribute to MOM with monetary support with annual specifics like conference support, special exhibits, or other projects, etc. Includes listing on materials, and collaborative messaging $2,500

- **Patrons** – Individual donors who believe in our mission and want support our non-profit as we build our footprint in Florida – $1,000 +

- **Online Collaborators** – Online promotion with one blog blurb, logo placement with link & one monthly newsletter announcement (5,000 people) - $250 +
Not Profit Status

• MOM Art Annex – Registered 501c3 Florida non-profit supporting the Museum of Motherhood
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• Let’s grow together!