

Museum of Motherhood

Annual Operating Fund 2025

Sponsor/Partnership Offerings



American
Alliance of
Museums



international
council
of museums
United States



ST. PETERSBURG
ARTS
ALLIANCE



The Museum of Motherhood

First, Local, Herstoric



A WOMEN'S MUSEUM & COMMUNITY GATHERING SPACE- MOMMuseum.org

MoM Year-in-Review



- MoM In-person visitors September 2023 - September 2024
 - 15,000 visitors
 - MoM Visitor Demographics
 - 50% Caucasian
 - 40% Black
 - 10% Hispanic & other races
- 2024 Annual Academic & Arts Conference
 - 75 attendees, 20 presenters
 - Conference Demographics
 - 75% White
 - 25% BIPOC
- MoM Community Empowerment Events
 - 27 events open to the public (in-person and online)
- 2025 Health, Wellness and Education Events multiple events monthly
 - Community Collaborations
 - Internships with local high school and college students
 - Partnerships with local businesses, nonprofits and collectives

MoM 2025 Sponsorship Levels

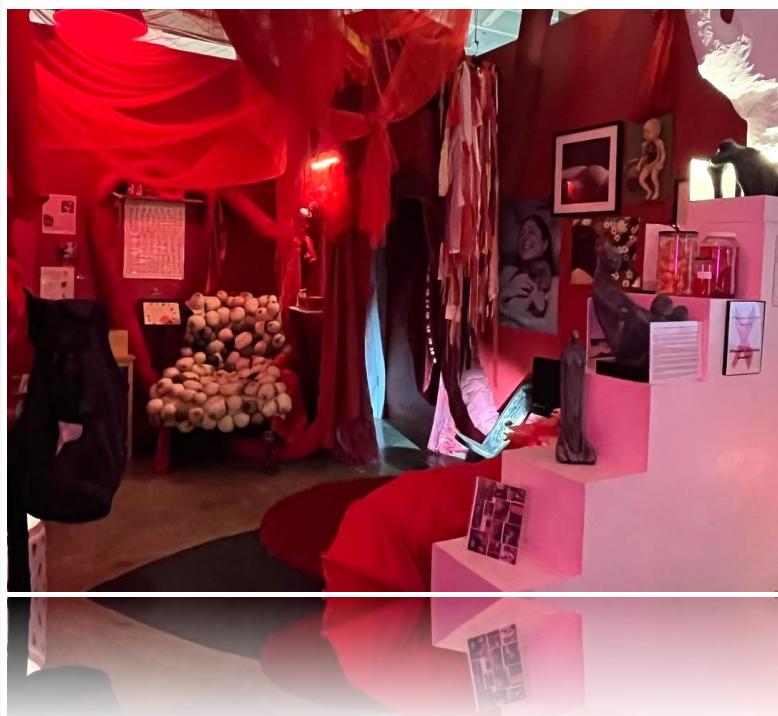


- **Nurturer (1 Available)** - Underwriting sponsor for MoM September 2024 - September 2025 Permanent Collection - **Escape Womb**. Prominent name recognition onsite, online, and in printed materials. - \$30,000
- **Champion (3 Available)** – Sponsorship of MoM Art, Science, Herstory with prominent logo inclusion onsite and online - \$20,000
- **Connector (1 Available)** – Sponsorship of MoM community empowerment programming, logo inclusion on all community focused educational events September 2024 - September 2025 - \$15,000
- **Patron (4 Available)** – Sponsorship of one of the quarterly MoM Special Exhibits, inclusion on all promotion for the special exhibit – \$10,000
- **Supporter** – Onsite and online logo placement with link & one monthly newsletter announcement (12,000 people) - \$5,000

Nurturer Sponsor (\$30,000)



Escape Womb: An experiential learning opportunity about conception, gestation & birth in a fun, factual & safe environment.



Champion Sponsor (\$20,000) - Art



Champion Sponsor (\$20,000) - Science

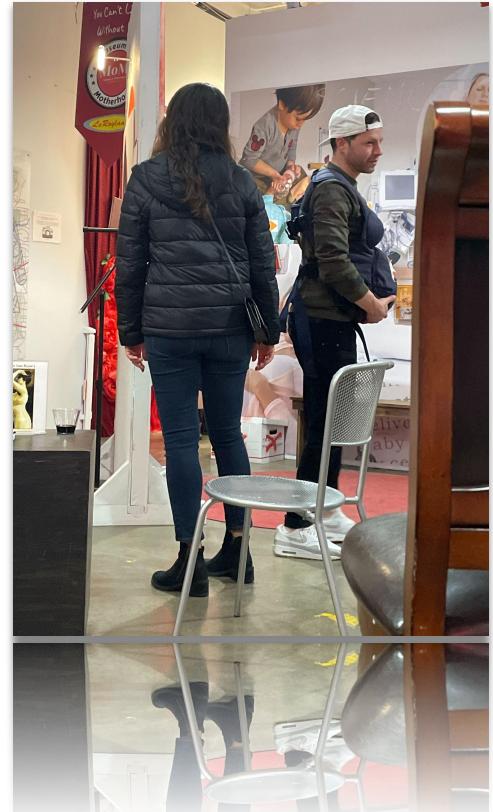


Champion Sponsor (\$20,000) - HERstory



Connector Sponsor (\$15,000)

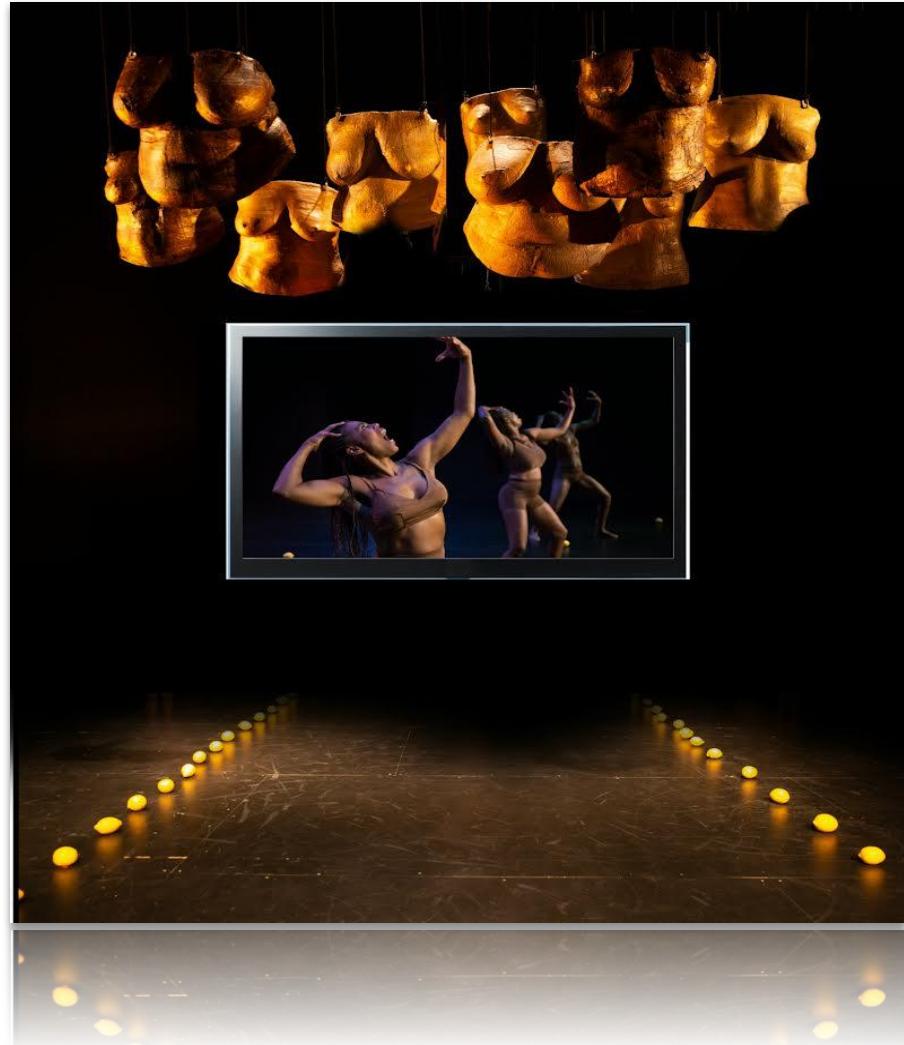
- Community Empowerment



MATERNAL MENTAL HEALTH, WELLNESS & EDUCATION - MOMMUSEUM.ORG

Patron Sponsor (\$10,000)

- Bi-Monthly Art Installations



Supporter Sponsor (\$5,000)

- Name Inclusion Specific Event

- MoM International Conference at USF
- Art Auction, Tampa
- MaMaPaLooza



A Track Record of Success

- We are the first and only museum of its kind devoted to the art, science, and herstory of m/others inclusive of all reproductive identities for the purpose of connecting humans across social, economic, cultural, and international borders. We are claiming our rightful place in the museum world!
- Our exhibits initiate and enhance conversations between women, and families, students, and academics, that motivate well-being, cultural connections, and social awareness.
- We believe a more comprehensive understanding of pregnancy, birth and the value of caregiving-work will lead to healthier and happier homes, more productive workplaces, and better social policies.
- We maintain a significant community, online, and onsite presence that includes classes, tours, local press, newsletters, blogs, and social media impressions in the millions.
- Our annual conferences, digital humanities journal, internships, onsite gatherings, online connections reach thousands with an international audience since 2005.

A Track Record of Success

- Pop-Up Exhibit in Seneca Falls, home to the women's suffrage movement (2010)
- 2,500 square feet of exhibition space on Manhattan's upper east side with 40,000 in-person visits, sponsorship, and media attention (2011-2014)
- Pioneered Mother Studies with exhibits and online courses taught at the university level from 2015 – 2020
- Developed the MoM Art Annex 501c3 non-profit in Historic Kenwood and began the incubator project for the Museum in St. Pete, Florida 2019-2022
- Moved to the Factory in the Arts District of St. Pete 2023, with 1,200 direct engagement opportunities every single month onsite, WEDU PBS feature in rotation on local tv, Tampa Bay Times feature, and MaMaPaLooZa fundraiser
- 2025, Escape Womb *Ribbon Cutting* with St Pete Chamber of Commerce, Annual International MoM Conference sponsored by USF, Art Auction partnership with OXH Gallery Tampa, Foundation for a Healthy St Pete Funded Partner

MoM Board of Directors



Courtney Kessel, President, is a mother, artist, academic, and arts administrator living and working in Athens, Ohio. She is currently the Assistant Director for Experiential Design at Ohio University and a PhD candidate in Interdisciplinary Arts. Courtney is one of the pioneers of the mother-made art movement.

Deanna Barcelona, Treasurer, (aka Dr. B) is a proud St. Petersburg local mama to two teenagers. Her Ph.D. is in Higher Education Administration with a cognate in Anthropology which she studied for both her undergraduate degree and Master of Arts. She currently works as a home loan specialist transferring her strengths and skills as an educator into the world of helping people build wealth through homeownership.

Barbara Lynch, Secretary, is a writer, artist, and St. Pete local. After performing with Ladies Rock St. Pete and learning to creatively express women's vision and voices, Barbara was inspired to continue to uplift the creative voices of m/others through joining MoM as Board Member. Barbara has many years of professional marketing experience and supports MoM's budgeting and operational needs.

Anna Lieggi is a Real Estate Broker Associate in Florida and Sales Associate in NJ & PA with eXp Realty. Specializing in Residential Real Estate and Relocation from NJ to Florida. She is "Your North to South Connection" which reflects the trajectory of MoM from New York to Florida. Anna is also experienced in Commercial Real Estate Acquisition/Disposition and Leasing who will guide us through our real estate and capital campaign adventures.

MoM Current Sponsors & Partners



Funding Partners:

Foundation for a Healthy St

Pete

Arts Alliance of St Pete

Hypatia Collective

2024 MoM Sponsors:

Tampa Bay Rays & Rowdies

St. Anthony's BayCare

Florida Blue

Mother Kombucha

Great Explorations Children's
Museum

Stephanie Allen Coaching

The Barn UPT

Bay First Financial

2024 MoM Community Partners:

The Factory St. Pete

Fairgrounds St. Pete

Girls Rock St. Pete

EverMom Collective

Heiress Gallery

Drew Marc Gallery

Closings For A Cause

Naaman Creative

Lunarise

MoM Volunteer Team: First, Local, Herstoric

WE BUILD TAMPA BAY - CREATING CULTURE BEYOND THE BRIDGES- MOMMuseum.org

Not Profit Status

- **We Build Tampa Bay Initiative** - to create culture beyond the bridges
- **MoM Art Annex** – Registered 501c3 Florida non-profit empowering the Museum of Motherhood
- **Director** Martha Joy Rose BFA, MALS
- P: 877-711-MOMS (6667)
- C: 207-504-3001
- **MoMmuseum.org**
- INFO@MoMmuseum.org
- **Let's grow** together!



*M*otherhood
is
Otherhood

